

Floriculture

In 2001 there were 82 growers of floriculture in Utah with wholesale values of sales of \$10,000 or more. They had 4.7 million square feet of covered growing area. The total wholesale value of all reported crops for growers with more than \$100,000 in sales was \$30.6 million. Of the \$30.6 million, the value of sales for potted flowering plants was \$8.4 million; foliage for indoor or patio use was \$4.2 million; and total

bedding/garden plants was \$18.0 million.

Additional detail on floriculture production and wholesale price can be found in the national floriculture publication on the NASS web site at <http://www.usda.gov/nass/pubs/estindx1.htm#floriculture> on the Internet.

Floriculture Crops: Wholesale Value of Sales, Utah, Selected Types, 1994-2001 ^{1/}

Year	Total Cut Flowers	Total Potted Flowering Plants	Total Foliage for Indoor or Patio Use ^{2/}	Total Bedding/Garden Plants ^{3/}	Annual Bedding/Garden Plants	Herbaceous Perennial Plants	Total Wholesale Value of Reported Crops
	<i>1,000 Dollars</i>	<i>1,000 Dollars</i>	<i>1,000 Dollars</i>	<i>1,000 Dollars</i>	<i>1,000 Dollars</i>	<i>1,000 Dollars</i>	<i>1,000 Dollars</i>
1994	3,036	7,468	1,707	10,049	--	--	22,260
1995	2,811	8,581	2,033	12,780	--	--	26,205
1996	1,865	7,326	2,386	12,532	--	--	24,146
1997	708	10,121	1,512	13,644	--	--	25,985
1998	153	9,641	845	19,054	--	--	29,693
1999	--	8,614	5,544	22,105	--	--	36,263
2000	--	11,040	2,282	17,220	13,798	3,422	30,542
2001	--	8,380	4,165	18,011	14,32	3,679	30,556

^{1/} Based only on reported numbers from growers with \$100,000 or more in sales of floriculture crops. ^{2/} Data for 1999 and 2000 are not comparable. Data for 1999 represents net value (total sales minus cost of young plants). Data for 2000 represents wholesale equivalent value of all sales. ^{3/} Includes Annual Bedding Plants and Herbaceous Perennials.

Hanging Baskets: Quantity Sold Wholesale, Utah, Selected Types, 1994-2001 ^{1/}

Year	Geraniums ^{5/}	Foliage ^{6/}	Petunias ^{4/}	New Guinea Impatiens ^{3/}	Impatiens ^{6/}	Other Flowering and Foliar Type
	<i>1,000 Baskets</i>	<i>1,000 Baskets</i>	<i>1,000 Baskets</i>	<i>1,000 Baskets</i>	<i>1,000 Baskets</i>	<i>1,000 Baskets</i>
1994	--	--	--	--	--	50
1995	--	--	--	--	--	40
1996	--	--	--	--	--	49
1997	--	--	--	10	--	63
1998	--	--	13	10	--	65
1999	29	--	10	7	--	108
2000	16	--	11	3	--	83
2001	21	282	11	5	4	93

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